



CBORD Invited to Participate in 2005 Planetree Annual Conference

Monday, August 15, 2005

Ithaca, New York — The CBORD Group, Inc., one of the world's leading suppliers of innovative food and nutrition software solutions and full-featured cashless systems for the Healthcare industry, is pleased to announce its participation in the 2005 Planetree Annual Conference. Planetree is a non-profit membership organization which works with hospitals and health centers to develop and implement patient-centered care in healing environments.

CBORD has been invited to exhibit as well as present a session titled "Best Practices for VIP Service." The session will discuss multiple room service strategies and options for increasing patient satisfaction and safety, augmenting revenue through guest trays, and improving employee retention. The Universal Call Center will be introduced as a full-service approach to delivering responsive meals to patients, guests, and employees.

"We are excited to be invited to participate in Planetree's Annual Conference," said Rich Higgins, Director of Sales for CBORD's Food Management Systems Division. "Our room service offerings are a great fit with Planetree's mission of patient-centered care."

The Planetree 2005 Annual Conference will take place in Chantilly, Virginia on October 9-12, 2005 at the Westfield Marriott.

About Planetree

Since its founding in 1978 as a non-profit organization, Planetree has been a pioneer in personalizing, humanizing, and demystifying the healthcare experience for patients and their families. The Planetree Model is patient-centered rather than provider-focused, and is committed to improving medical care from the patient's perspective. It empowers patients and families through information and education, and encourages "healing partnerships" with care givers. For more

information please contact Lisa Donnarumma at 203.732.1377.

About The CBORD Group, Inc.

The CBORD Group serves a wide variety of clients in healthcare facilities, colleges and universities, corporations, chain restaurants, supermarkets, and gaming locations. The company's products are used in foodservice, catering, nutrition services, campus ID card privilege control, housing services, cashless dining, and other institution-wide activities. The CBORD Group serves more than 5,000 organizations in the U.S., Canada, Europe, the Middle East, and Australia.

The CBORD Group was founded in 1975. Today it employs more than 430 professionals. Visit CBORD at www.cbord.com for more information.

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