



## **CBORD's Ralph Prichard Receives Premier Foodservice's Passion for Excellence Award**

*First-annual award was established in memory of John M. Cabot, a Senior Vice President of U.S. Foodservice*

### **For Immediate Release**

**July 10, 2008**

**Ithaca, New York**—The CBORD Group, Inc., the leading provider of food and nutrition management and cashless card systems to healthcare facilities, proudly announces that Ralph Prichard, National Program Manager, has received the first-ever Premier Foodservice Passion for Excellence Award.



The Premier healthcare alliance operates one of the leading healthcare purchasing networks and the United States' most comprehensive repository of hospital

clinical and financial information. The Premier Foodservice Passion for Excellence Award was created to recognize an individual from one of Premier's food service suppliers who demonstrated John M. Cabot's commitment and passion in working for the benefit of Premier's members. John M. Cabot, Senior Vice President, National Sales and Marketing, U.S. Foodservice, passed away earlier this year.



Joan Ralph, Premier Vice President, Continuum of Care Services, presented the award and said of Prichard, "This year's winner brings creativity to every interaction with our membership and is firmly committed to finding a winning solution to every challenge. This person is able to identify the unique needs of each of our members and works to find the optimal solution to help the food service director achieve his or her goals."

Tim Tighe, President of CBORD®, said, "This award is a tremendous honor for

Ralph. He exemplifies excellent customer service. We are very proud of Ralph, and we are proud of our ongoing partnership with Premier and its members."

Ralph has been a valued CBORD employee since January 2000.

**About The CBORD Group**

The CBORD Group serves healthcare facilities, colleges and universities, chain restaurants, supermarkets, continuing care facilities, corporations, and a host of other market segments. CBORD's products are used in food service, catering, nutrition services, online ordering, cashless dining, campus ID card privilege control, access control, integrated security, housing services, and other institution-wide activities. The CBORD Group serves more than 6,000 clients in the U.S., Canada, Europe, South Africa, the Middle East, New Zealand, and Australia.

The CBORD Group was founded in 1975. Today it employs more than 475 professionals. To learn more about CBORD, visit us at [www.cbord.com](http://www.cbord.com).

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**Media Contact:**

Tanya Vanasse  
Marketing Manager, Healthcare and Continuing Care  
[tgvc@cbord.com](mailto:tgvc@cbord.com)



The CBORD Group, Inc.  
T: 607.257.2410  
F: 607.257.1902  
[www.cbord.com](http://www.cbord.com)

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