



The CBORD Group, Inc
61 Brown Road
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NetCatering a Hit at IH/M&RS



Ithaca, New York—NetCatering™ was named “Editors’ Choice Best New Product Finalist,” in the technology category, at the International Hotel/Motel & Restaurant Show in New York City, in November 2001.

NetCatering, a web tool from CBORD, provides caterers and event planners new options for offering improved service to customers, in addition to making event management easier and more efficient. With NetCatering, catering managers and their customers can create and update events via the Internet or an intranet using a fully customizable, complete catering interface. NetCatering supports custom catalogs, dynamic merchandising and upselling, personalized content delivery, multiple payment methods, and online purchase and order history.

“We are very excited to be recognized in the best new technology category at IH/M&RS,” said Ron Provus, managing director. “NetCatering will revolutionize the catering industry by introducing the aspect of worldwide accessibility for any size operation.”

The CBORD Group, Inc. has been providing foodservice professionals with the best in software, service, and support for more than 25 years. The International Hotel/Motel & Restaurant Show is held annually at the Jacob K. Javits Convention Center in New York City.

For more information on NetCatering, contact Denis McCann at sales@cbord.com

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